



Pedro Nava

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<div>Oct '18 - Feb '20</div> <div>VoltEdge, LLC</div> <div>Newport Beach, CA</div> <div>Art Director</div> <div>Handled all aspects of creative from concept to production, including: packaging, lifestyle & product photography, POP displays, social media, and booth design. Also contributed to the ideation for product design development.</div>	<div>Sep '14 - Oct '18</div> <div>PDP</div> <div>Burbank, CA</div> <div>Art Director</div> <div>Responsible for leading a seven person team, and the successful creation of all design collateral including: packaging, lifestyle & product photography, POP displays, social media, magazine & catalog ads, website and booth design.</div>	<div>Jan '12 - Apr '14</div> <div>MaCher</div> <div>Venice, CA</div> <div>Sr. Graphic Designer</div> <div>Conceptualized and created various softgoods, accessories and packaging for the purpose of strengthening high-end brands through premium/incentive programs. I also managed a monthly packaging newsletter to assist account directors in staying current with latest packaging trends.</div>	<div>Oct '07 - Jan '11</div> <div>Nestlé USA</div> <div>Glendale, CA</div> <div>Sr. Graphic Designer</div> <div>Led a team of in-house contract designers, and was responsible for supporting all marketing collateral for the Emerging Markets division. This included working with outside agencies/vendors, direct food-styling shoots, packaging, POP displays, and various print projects.</div>
<div>2014</div> <div>CSU Dominguez Hills</div> <div>Carson, CA</div> <div>Web Design</div> <div>Proficient</div> <div>Adobe Photoshop</div> <div>Adobe Illustrator</div> <div>Adobe InDesign</div> <div>Photography</div> <div>Spanish</div>	<div>'01 - '04</div> <div>Art Center College of Design</div> <div>Pasadena, CA</div> <div>Graphic Design • Packaging</div> <div>Familiar</div> <div>Adobe Premiere</div> <div>Adobe AfterEffects</div> <div>HTML/CSS</div> <div>Microsoft Office</div> <div>Keyshot</div>	<div>'96 - '00</div> <div>Pasadena City College</div> <div>Pasadena, CA</div> <div>Graphic Design • Photography</div> <div>ProMaxGame Awards</div> <div>Silver Award Winner</div> <div>Best POP Display</div> <div>PixelPals</div>	