



Pedro Nava

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Oct '18 - Feb '20

VoltEdge, LLC

Newport Beach, CA

Art Director

Handled all aspects of creative from concept to production, including: packaging, lifestyle & product photography, POP displays, social media, and booth design. Also contributed to the ideation for product design development.

Sep '14 - Oct '18

PDP

Burbank, CA

Art Director

Responsible for leading a seven person team, and the successful creation of all design collateral including: packaging, lifestyle & product photography, POP displays, social media, magazine & catalog ads, website and booth design.

Jan '12 - Apr '14

MaCher

Venice, CA

Sr. Graphic Designer

Conceptualized and created various softgoods, accessories and packaging for the purpose of strengthening high-end brands through premium/incentive programs. I also managed a monthly packaging newsletter to assist account directors in staying current with latest packaging trends.

Oct '07 - Jan '11

Nestlé USA

Glendale, CA

Sr. Graphic Designer

Led a team of in-house contract designers, and was responsible for supporting all marketing collateral for the Emerging Markets division. This included working with outside agencies/vendors, direct food-styling shoots, packaging, POP displays, and various print projects.

2014

CSU Dominguez Hills

Carson, CA

Web Design

'01 - '04

Art Center College of Design

Pasadena, CA

Graphic Design • Packaging

'96 - '00

Pasadena City College

Pasadena, CA

Graphic Design • Photography

Proficient

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Photography
Spanish

Familiar

Adobe Premiere
Adobe AfterEffects
HTML/CSS
Microsoft Office
Keyshot

ProMaxGame Awards

Silver Award Winner
Best POP Display
PixelPals